



## NEWS FROM CITY HALL

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### City of Sanford Receives FMCA Certificate of Excellence in Government Communications

The City of Sanford is proud to announce it has been awarded the prestigious Certificate of Excellence in Government Communications by the Florida Municipal Communicators Association (FMCA). This honor recognizes Florida's cities, towns, and villages that demonstrate exceptional leadership and innovation in public communication. This is Sanford's 3<sup>rd</sup> time consecutively winning this annual award.

The Certificate of Excellence is awarded to local governments whose communication's team utilize a diverse range of tools, resources, and technology to effectively inform and engage residents. Recipients must meet high standards of transparency, accessibility, and responsiveness in their communication strategies.

"We are honored to receive the FMCA Certificate of Excellence in Government Communications," said Lisa Holder, Communications and Marketing Manager for the City of Sanford and founding FMCA Board Member. "This recognition reflects our commitment to keeping residents informed, engaged, and connected through transparent, innovative, and pro-active communication."

"Floridians consume news through a variety of channels, making it essential for our local government members to effectively reach their residents with timely and accurate information," said **FMCA President Lizzy Kelley, Marketing and Public Information Manager** for the **City of Tallahassee**. "The Certificate of Excellence in Government Communications honors municipal communications offices that demonstrate leadership in developing and leveraging diverse tools to engage and inform their communities."

This recognition highlights the City of Sanford's ongoing efforts to build strong relationships with the community through a variety of platforms, including social media, newsletters, video content, public meetings, and more. The City thanks the FMCA for this recognition and reaffirms its dedication to serving the community with integrity, openness, and excellence in communication.

About FMCA:

The Florida Municipal Communicators Association is a professional network of government communicators across Florida dedicated to enhancing public trust through effective municipal communication. FMCA supports its members by promoting best practices, providing professional development, and recognizing excellence in local government communication.

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